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FOR IMMEDIATE RELEASE:

## **Planet Ozone, Stuart, Helps Protect the Earth with New Fuel Option**

### **Green Business Now Offers E85 Ethanol**

BOCA RATON, Fla. -- As its name implies, Planet Ozone in Stuart, Fla., aims to help protect the ozone, even though it is technically a gas station. This week, in time for Labor Day travel fueling, they've taken it a step further by offering E85 fuel. Inside its new eco-friendly building, this unique convenience store serves up small-farm, organic, global flavors, but outside, they are now serving up a fuel that is better for the environment, too. Planet Ozone is helping to protect the world with its opening Wednesday of an E85 pump (a blend of 85% ethanol and 15% gasoline), with partner Protec Fuel. E85 can be used in flex-fuel vehicles and helps reduce emissions, lower our dependence on foreign oil, spur economic growth, and is produced domestically.

"One of our goals at Planet Ozone is to take care of our customers in a healthy way, so they'll be able to keep coming back," said Mike Hussein, owner. "Now we are offering a cleaner burning fuel option to traditional gasoline, as well as our healthier foods, and we even built our state-of-the-art building with eco-friendly materials, solar panels, and more. We truly believe E85 can help our ozone, and so much more. It even costs less than our regular gasoline."

"We were happy to be involved in this station," said Steve Walk, an Executive Director of Protec Fuel. "The folks at Planet Ozone really get it – they came full circle with offering a greener fuel choice to complete the goals of their environmentally friendly, local-product focused fueling station. Now conscious drivers can choose to make their act of driving more environmentally friendly."

Planet Ozone partnered with Protec Fuel as its E85 fuel provider and for the station conversion.

One of the most "green" buildings in Martin County, the \$3 million renovated structure houses a Sunoco, a Mediterranean and middle-eastern food café, an international grocery store and a juice bar. Among its environmentally friendly attributes are recycling rainwater and the use of recycled materials. They also serve and a variety of gluten-free foods.

Planet Ozone is located at 1601 S.E. Federal Hwy., Stuart, Fla., or on the web at <http://planetozone.net>. Visit [www.e85fuel.com/flexible-fuel-vehicles](http://www.e85fuel.com/flexible-fuel-vehicles) if you're unsure if your vehicle can run on E85.

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**About Protec Fuel:** *Protec Fuel is a fuel distribution and management company based in Boca Raton, Fla., with its alternative fuel division specializing in turnkey ethanol programs for retailers, fleets and fuel distributors throughout the United States. Turnkey E85 services include physical ethanol supply and blending programs; financial risk management programs; E85 strategic site selection; station design; equipment supply; new station installation and conversions of existing stations; RINS management; government grant funding assistance and support with station sales and marketing. Protec also provides marketing services for advanced and cellulosic ethanol producers in addition to a full range of conventional energy risk management programs. Protec's strategy is to build out E85 infrastructure throughout the United States in order to develop the corresponding long-term demand for regionalized advanced and cellulosic biofuel production and distribution. Protec currently supplies, either directly or through distribution partners, over 200 E85 stations.*